

REISEfieber

BEWEGEND. SPANNEND. GENUSSVOLL.

VOUCHER COOPERATION 2025: Hotelpresentation

YOUR ADVANTAGES:

- **NO cash** input necessary. We make all payments in advance for you!
- The cooperation is a pure barter deal. No competition.
- Your invest is a voucher for a free stay in your hotel, which we receive in return for our benefit.
- You indicate the season periods, in which the voucher can be redeemed. For 10 weeks in the year, the booking can be excluded (black-out-period). All other periods can be booked on request and upon availability
- You decide, if you want to book a print ad (is delivered as a PDF ready to print) or an advertorial (hotel presentation), which we produce for you for free. The layout is included, you send us pictures and text.
- You are presented for a whole year in the Magazine, while booking two issues

You can choose between four different advertisement-sizes as following:

Offer A

Size: 1/2 page advertorial
Text: 1.000 characters + pictures in 300 dpi resolution
Voucher in return: 4 nights stay for 2 adults plus 1 child with half board/room upgrade (+ transfer)

Offer B

Size: 1/1 full page advertorial
Text: 2.000 characters + pictures in 300 dpi resolution
Voucher in return: 7 nights stay for 2 adults plus 1 child with half board/room upgrade (+ transfer)

Offer C

Size: 2/1 full pages advertorial
Text: 4.000 characters + pictures in 300 dpi resolution
Voucher in return: 14 nights stay for 2 adults plus 1 child with half board/room upgrade (+ transfer)

Offer D

Luxury Hotels with a rate of 400 Euro and more per night/person with half board
Size: 2/1 full pages advertorial
Text: 4.000 characters + pictures in 300 dpi resolution
Voucher in return: 7 nights stay for 2 adults plus 1 child with half board/room upgrade (+ transfer)

Our achievements:

Layout /corrections: including
Text/Pictures: at your choice
Placement: best possible/according to the arrangement
Validity: The voucher is to redeem on request and availability. Valid for two years with one opportunity to extent for one further year. All stays are divisible.

Release dates for your media planning:

spring/summer 02+03/25 (May – September); release date 11.04.2025 / deadline: 07.03.2025
autumn/winter 4/25+1/26 (October - April); release date 19.09.2025 / deadline: 11.08.2025

If you want to book a classic ad, the following formats apply:

1/2 page = 170 x 117 in type area or 210 x 137 mm + 5 mm trim bonus

1/1 full page = 170 x 240 mm in type area or 210 x 280 mm + 5 mm trim bonus

Double page = 380 x 240 mm in type area or 420 x 280 mm + 5 mm trim bonus

eLink to the latest REISEfieber-issue:

Edition autumn and winter 2024: <https://reisefieber.alphabeta.de/HE-WI-2024/6/>

Edition spring and summer 2024: <https://reisefieber.alphabeta.de/FS-SO-2024/>

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